

## Euro-Biolmaging: Industry Board Coordinator & External Communication Officer



**Location:** Heidelberg, Germany  
**Staff Category:** Staff Member  
**Contract Duration:** 2 years  
**Grading:** 5 or 6, depending on experience and qualifications  
**Closing Date:** 15 January 2017  
**Reference number:** HD\_01016

### Job Description

The European Molecular Biology Laboratory (EMBL) is one of the highest ranked scientific research organisations in the world. The Headquarters Laboratory is located in Heidelberg (Germany), with additional sites in Grenoble (France), Hamburg (Germany), Hinxton (UK) and Monterotondo (Italy).

Euro-Biolmaging (EuBI; [www.eurobioimaging.eu](http://www.eurobioimaging.eu)), the European research infrastructure for imaging technologies in life sciences, is coming closer to its full operation. EuBI is broadly supported not only by the research community but also by 16 countries and EMBL, which are now finalizing the preparation work aiming at giving EuBI its own legal status as a European Research Infrastructure Consortium (EuBI-ERIC). The central mission of EuBI is to provide open user access, training and data management for a broad range of imaging technologies.

The EuBI Industry Board (EBIB) is a new platform for Bio-Imaging and Medical-Imaging companies, established with the aim to facilitate interaction between imaging industry and imaging users and providers linked to EuBI, and at the same time strengthen the standing of imaging industry in Europe. Such interaction can enable timely understanding of the users' needs, boost innovation in biomedical sciences and strengthen the position of companies, which can respond faster to new developments on the market.

We are seeking for one (full-time, preferred) or two (part-time 50%) candidate(s) to join the EuBI team at EMBL Heidelberg, for the position of EuBI Industry Board Coordinator & External Communication Officer.

### EuBI Industry Board Coordinator (50%)

Eleven companies active in life science imaging jointly fund the position for a Euro-Biolmaging Industry Board (EBIB) Coordinator. The coordinator will support the EBIB's collaboration with Euro-Biolmaging at multiple levels and organize and administer EBIB's internal activities, including regular online and physical meetings of the industry partners, the EBIB webpage and membership scheme, documentation and communication of results of EuBI meetings to all industry partners. The successful candidate will be the ambassador for the European industry involved in life science imaging, creating a platform for industry – science cross collaboration. She/he will coordinate "One Voice" activities to the political community at national and European level (European Commission, Brussels) in order to increase the Biolmaging market. The position of the EBIB Coordinator will further include:

- Development of industry-relevant industry performance indicators for imaging facilities, e.g. usage data and statistics (e.g. use of a new technology / software)
- Facilitating close communication between industry partners, EuBI Nodes and national networks
- Coordinating industry participation in EuBI EU-wide training programs
- Permanently and proactively seeking for opportunities for industry partners to engage with and profit from the EuBI network/community
- Facilitating industry access to services and resources at various EuBI sites: samples, expert knowledge, protocols, marketing and training materials, use cases, application development, etc.

- Developing marketing and communication tools and activities to boost EBIB's visibility in order to increase the number of industry partners and strengthen the presence in the scientific and political landscape of EuBI.

#### **External Communication Officer (part-time, 50%)**

The External Communication Officer will work on the two EC H2020 funded projects EuBI Preparatory Phase II and Global BioImaging, closely with and reporting to the Head of Imaging Infrastructure Strategy Development in the Cell Biology and Biophysics Unit. The major task will be to develop and implement a communication strategy for EuBI, addressing key stakeholders such as the European scientific communities, (new) Member States relations, technology developers, other research infrastructures, funders, industry etc. The responsibilities of this position include:

- Proactively driving the communication and inter-personal relationships within the EuBI stakeholders, as well as the EuBI user community
- Close interactions with the participating partner institutions and EuBI Nodes
- Preparation and dissemination of information material to EuBI partners, external stakeholders, and the general public
- Maintenance and regular updating of the Euro-BioImaging website with latest information
- Assembling briefing materials, organization of meetings and visits, preparation of reports
- Effective planning of the communication and management tasks
- Preparation and presentation of reports and deliverables to tight timelines
- Providing the Head of Imaging Infrastructure Strategy Development with key project information

#### **Qualifications and Experience**

We are seeking a team player, who is positive, bright and ready to take ownership and responsibility of the tasks. The ideal candidate should be able to combine management and scientific experience to provide optimal solutions for the different stakeholders.

Experience in scientific project management preferably in industry e.g. in imaging technologies and their applications, and/or a professional background in external communication with proven ability to effectively interact with multiple stakeholders on international and interdisciplinary level are required. An advanced life-science degree (PhD) with relevant experience is expected. A high level of literacy is required and experience of working in a high-paced professional, academic environment. The successful candidate is a motivated self-starter with a proven ability to manage independently project implementation and delivery within a multi-disciplinary team environment. Effective multi-tasking and the ability to work with tight deadlines are also required. The candidate needs to have excellent communication and interpersonal skills and the ability to move between the scientific and managerial level. A high standard of written and spoken English is mandatory.

#### **Application Instructions**

Please apply online through [www.embl.org/jobs](http://www.embl.org/jobs)

#### **Additional Information**

Successful applicants will be invited for interviews on 27 January 2017.

For further information please visit [www.eurobioimaging.eu](http://www.eurobioimaging.eu) and [www.embl.de](http://www.embl.de) or contact Antje Keppler [keppler\[at\]embl.de](mailto:keppler[at]embl.de).

EMBL is an inclusive, equal opportunity employer offering attractive conditions and benefits appropriate to an international research organisation.

Please note that appointments on fixed term contracts can be renewed, depending on circumstances at the time of the review.